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Excellence is to do a common thing in an uncommon way



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Story & photo by Aldwyn Altuney



Gold Coast author Jacki Janetzki and Sunshine Coast success coach Kurek Ashley have hopped on board to offer prizes for the event worth hundreds of dollars, as have Melbourne's Dr Gary 'Elijah' Wohlman, vibrant U-Rok director Sari Mustonen-Kirk, Sanctuary Cove pocket dynamo and etiquette queen Patsy Rowe and new Gold Coast Business Excellence Awards winner for August 2009, Newhaven Funerals, who have offered cruise vouchers worth \$100 each.

This year's Animal Action Day will be held from 10am to midnight this year at Threeworlds, Mermaid Beach.

Founded and run by AA Xposé Media director Aldwyn Altuney, the free, fun, community event aims to raise awareness, appreciation and respect for all animals.

All proceeds this year will go to the World Society for the Protection of Animals (WSPA).

Jacki Janetzki is excited to be part of Animal Action Day, which shares a common theme with what she teaches:

"There is only one 'Path to Success' and that's via the road called action," she said.

"We all know that we need to take action if we want to see results, yet 'Why don't people always take the necessary action in order to achieve the goals they desire?'"

Her business, www.EmpowerMyDay.com, teaches that words have the ability to either empower or disempower you.

"I help people identify and cancel old thought patterns that no longer serve them and formulate new, empowering thoughts of self-belief. Empower My Day helps others embrace their own personal magnificence."

At Animal Action Day, she will discuss her new book, *The Path to Success*, and offer her perspective on how people can realize their own creative dreams.

Mrs Janetzki is a co-author of the first Sandy Forster Inspired Spirit anthology book, along with other renowned visionaries, authors and world class leaders in the personal empowerment and success fields such as Dr. Wayne W. Dyer, Jack Canfield, Mark Victor Hansen, Arielle Ford and Brian Tracy.

The book is entitled *The Path to Success*, and includes 55 inspiring stories written by highly successful people from all over the globe.

Each author shares their own story of business and personal success in an open and honest way.

"Many of them, including myself, had to overcome challenges to discover their own version of success, and these stories are both heartening and enlightening," says publisher Sandy Forster.

Jacki Janetzki is a writer who believes that "the events people see occurring in their lives are a direct reflection of the thoughts they're thinking, the words they're saying and the actions they're taking."

Jacki designs *Empowering Gifts* and adorns these with words of self-empowerment to help people shine.

She encourages everyone to do the following five things to discover their own *Path to Success*: take responsibility for your thoughts; cancel old belief systems that no longer serve you; formulate new beliefs about yourself; embrace your own personal magnificence and take action to create the life of your dreams.

"It was quite humbling to be invited to take part in *The Path to Success*, especially considering the calibre of the other people involved," said Jacki.

"I've always wanted to share my own story about how I came to do the work I love and this book has given me the opportunity to assist others in their own quest for greatness. Being a co-author has allowed me to reach thousands of people and share my secrets to personal fulfilment, happiness and success. I hope others will learn from my experiences and gain insights into how to achieve their goals that much faster."

The Path to Success includes stories of strength, hope and courage and covers a wide range of topics such as: vision is the key to having the life you desire; universal principles to grow your wealth; moving out of your comfort zone to achieve success; discovering the (other) 'secret' to living the life of your dreams and many more.

The Path to Success, by Sandy Forster, is available in all good bookstores or can be purchased at www.EmpowerMyDay.com

For a copy of the book, call Jacki on 0405 146 777 or email info@EmpowerMyDay.com

For more details on Animal Action Day, call Aldwyn Altuney on 5571 0233/ 0409 895 055 or visit www.aaxpose.com

PHOTO: Sunshine Coast success coach Kurek Ashley & Gold Coast author Jacki Janetzki with prizes for AA Day 09. Here they are at Kurek's Life to the Max seminar at the Coffee Club Auditorium in Brisbane on 23.8.09. Pic by Aldwyn Altuney, aaxpose.com